



Perhaps **Piedmont's greatest producer of all time**, Bruno Giacosa is the only man to make a consistent stream of profound wines from both the Barolo and Barbaresco regions. Born in 1929, Bruno was thirteen when he learned the art of winemaking from his father, and he never turned back. Now in his eighties and still at the helm along with Bruna, his daughter, **Bruno is an authentic legend in the world of wine.**

Giacosa's contributions to the soaring quality of traditional Piemontese nebbiolos are unmatched. One of the first to make single vineyard, or cru wines, following the time-honored traditions of Burgundy, his famously high standards are another defining characteristic of his releases. Because he gives so few of his wines the revered 'red label' riserva title, even his white label bottlings possess such quality it's oftentimes hard to tell the difference between the two. **In Italian wine, they are the ultimate collectors' items.**